

ola

ÓPERA
LATINOAMÉRICA

MUNICIPAL
DE
SANTIAGO
ÓPERA NACIONAL DE CHILE

17th ANNUAL ÓPERA
LATINOAMÉRICA CONFERENCE

THEATRES AND SUSTAINABLE DEVELOPMENT

TEATRO MUNICIPAL DE SANTIAGO
CHILE

17th TO 20
NOV
2024



Patrocinan:



Theatres and Sustainable Development, the 17th Annual Conference of Opera Latin America will be an opportunity to reflect and discuss three major themes.

The first will be **New Modes of Circulation and Articulation**, which will offer perspectives on co-productions or the circulation of festivals, theatres and companies. It will also address the circulation of ideas, the creation of creative corridors and the generation of a virtuous ecosystem for innovation, entrepreneurship and local development. In addition, public-private articulation models will be presented to promote the development of more economically sustainable management models in cultural organizations. The second axis, entitled **Creativity and Innovation**, will seek to answer the question of what is the place of creativity in a hyper-technological scenario and will address areas such as artificial intelligence, augmented reality and video games. The third theme is **Leadership in Times of Change**, which will delve into the role and challenges faced by leaders of the arts in times of accelerated change.

THEATRES AND SUSTAINABLE DEVELOPMENT

■ **BLOCK 1: NEW MODES OF CIRCULATION AND ARTICULATION**

■ **BLOCK 2: CREATIVITY AND INNOVATION**

■ **BLOCK 3: LEADERSHIP IN TIME OF CHANGES**

Contact Information

■ ADDRESS

Teatro Municipal de Santiago (TMS)
Agustinas 794, Santiago

■ CONTACTS

Paulina Fuentes (TMS)
+56 9 9920 0356

Verónica Apiolaza (TMS)
+56 9 8864 2100

Paulina Ricciardi (OLA)
+56 9 5525 7432

Felipe Bruna (OLA)
+56 9 5235 8645



Programme

Sunday 17th November

15:00 to 16:00 hrs.

Guided Tour*

Foyer de Agustinas

* Activity for OLA members

19:30 hrs.

Welcome Cocktail*

Sala La Capilla

* Activity for OLA members

17:00 hrs.

Performance of the Opera *The Flying Dutchman*
(R.Wagner)*

Sala principal

* Activity for OLA members

Monday 18th November

9:00 to 11:00 hrs.

OLA General Assembly*

Sala La Capilla

* Activity for OLA members

11:00 to 11:30 hrs.

Coffee Break (OLA Assembly)

Sala La Capilla

11:00 to 11:30 hrs.

Registration

Foyer de Agustinas

INAUGURATION

11:30 to 12:00 hrs.

Opening and performance of Escuela de Ballet
del Teatro Municipal

Speakers

Carmen Gloria Larenas, Teatro Municipal
de Santiago

Alejandra Martí, Ópera Latinoamérica

Sala principal

12:10 to 12:30 hrs.

Artificial Intelligence (AI) and Performing
Arts Post-pandemic

Speaker

José María Lassalle, researcher, academic
and philosopher (ESP)

Sala principal

12:30 to 13:30 hrs.

The Role of the Performing Arts in the
Era of Artificial Civilization

Speakers

Carmen Gloria Larenas, Teatro Municipal
de Santiago (CHL)

Gerardo Grieco, Teatro Colón de Buenos
Aires (ARG)

Valentí Oviedo, Gran Teatre del Liceu (ESP)

José María Lassalle, researcher, academic
and philosopher (ESP)

Moderator

Alejandra Martí, Ópera Latinoamérica

Sala principal

13:30 to 15:00 hrs.

Lunch Break

PRODUCTION MARKET

15:00 to 15:15 hrs.

Opening of Co-production Market*

Speakers

Isamay Benavente, Teatro de la Zarzuela (ESP)

Lorena Sepúlveda, ProChile (CHL)

Sala La Capilla

* Activity for OLA members

■ 15:15 to 16:15 hrs. | Simultaneous

Budget A Roundtable*

Moderator

Andrés Rodríguez, Teatro Colón de Buenos Aires (ARG)

Sala Coro 1

* Activity for OLA members

■ 15:15 to 16:15 hrs. | Simultaneous

Budget B Roundtable*

Moderator

Flávia Furtado, Festival Amazonas de Ópera (BRA)

Sala Coro 2

* Activity for OLA members

■ 15:15 to 16:15 hrs. | Simultaneous

Budget C Roundtable*

Moderator

Pedro Salazar, La Compañía Estable (COL)

Sala Coro 3

* Activity for OLA members

■ 16:15 to 18:00 hrs.

Global Marketplace: Presentation for Artistics Projects and Theatral Services*

Moderator

Malena Muyala, Teatro Solís (UY)

Sala La Capilla

* Activity for OLA members

■ 19:00 hrs.

Dress Rehearsal *La abeja de fuego* (A. Maupoint)*

Sala Arrau

* Activity for OLA members

Tuesday 19th November

■ 9:00 to 9:20 hrs.

International Relations, Trade and Cultural Diplomacy between Theatres

Speaker

Jean-Yves Kaced, Opéra national de Paris and AROP (FR)

Sala La Capilla

■ 9:20 to 10:20 hrs.

National Theatre Networks:
Chile, Colombia, Uruguay, Spain and BrazilSpeakers

Gonzalo Larenas, Teatro del Lago (CHL)

Malena Muyala, Teatro Solís (UY)

Flávia Furtado, Festival Amazonas de Ópera (BRA)

Daniel Cerezo, Auditorio de Tenerife (ESP)

Salvador García, Teatro Bicentenario Roberto Placencia Saldaño (MX)

Moderator

Eric Herrero, Theatro Municipal do Rio de Janeiro (BRA)

Sala La Capilla

NEW MODES OF CIRCULATION AND ARTICULATION

■ 10:30 to 11:25 hrs.

Public-private Collaboration:
A Look from Multilateral OrganizationsSpeakers

Aloha Pinto, CAF

Ignacio García-Belenguer, Teatro Real (ESP)

Trinidad Zaldívar, BID

José Miguel Benavente, CORFO (CHL)

Moderator

Alejandra Martí, Ópera Latinoamérica

Sala La Capilla

■ 11:30 to 12:25 hrs.

Examples and Models towards
Sustainable ArticulationSpeakers

María Patricia Marín, Teatro Metropolitano de Medellín (COL)

Gabriela Perona, Sinfonía por el Perú (PE)

Alejandra Wood, Codelco (CHL)

Moderator

Trinidad Zaldívar, BID

Sala La Capilla



■ 12:30 to 13:30 hrs.

Circulation Ecosystem: Festivals, Theatres, Companies, Ideas and Territories

Speakers

Ramiro Osorio, Teatro Mayor Julio Mario Santo Domingo (COL)
Carmen Romero, Fundación Teatro a Mil (CHL)
Sebastian Rivas, STOP (Sonic Theatre Opera Performance) (FR)
Chantal Signorio, Puerto de Ideas (CHL)

Moderator

José Luis Rivero, Auditorio de Tenerife (ESP)

Sala La Capilla

■ 13:30 to 15:00 hrs.

Lunch Break

CREATIVITY AND INNOVATION

■ 15:00 to 16:00 hrs.

Creation, Production and Distribution:
The Place of Technology and Creativity

Speakers

Lauri Pokkinen y Hannu Järvensivu, Finnish National Opera & Ballet (FIN)
Peter Maniura, IMZ (UK)
John McIllduff, Dumbworld (IRL)

Moderator

Yalilé Cardona, Teatro Mayor Teatro Mayor Julio Mario Santo Domingo (COL)

Sala La Capilla

■ 16:05 to 17:00 hrs. | simultaneous

New Markets for the Performing Arts:
A View from Three Continents

Speakers

Tsuyoshi Yamaguchi, Nikikai Opera (JPN)
Wang Ning, National Centre for the Performing Arts (CHN)
Georg Vierthaler, Berlin Stiftung Oper in Berlin (DEU)
Carlos Veitía, Teatro Nacional Eduardo Brito (RD)

Moderator

Karen Stone, Opera Europa

Sala La Capilla

■ 16:05 to 17:00 hrs. | simultaneous

Theatres and Last Mile Production:
How to Optimise a Local Value Chain

Speakers

Francisca Peró, Teatro Biobío (CHL)
Jesús Iglesias, Palau de les Arts Reina Sofía (ESP)
Ricardo Appezzato, Santa Marcelina Cultura - Theatro São Pedro (BRA)

Moderator

Javier Ibacache, Centro Cultural CEINA (CHL)

Sala Coro 1

■ 16:05 to 17:00 hrs. | simultaneous

Digital Creativity and Communication in Action

Expone

Peter Maniura, IMZ (UK)

Participan

Yalilé Cardona, Teatro Mayor Teatro Mayor Julio Mario Santo Domingo (COL)
Francisca Vásquez, Teatro Municipal de Santiago (CHL)

Sala Coro 2

■ 16:05 to 17:00 hrs. | simultaneous

Technocreativity for the Stage Technology of the Future

Speakers

Karl Sateler, independent technical director (CHL)
Fernanda Videla, Teatro Biobío (CHL)
Enrique Bordolini, Teatro Colón de Buenos Aires (ARG)
Carlos Bruna, Teatro Municipal de Santiago (CHL)

Moderator

Isidora Cabezón, CRTIC (CHL)

Sala Coro 3

■ 17:00 to 17:30 hrs.

Book Launch *Detrás del telón*
(A. Rodríguez)

Speakers

Andrés Rodríguez, Teatro Colón de Buenos Aires (ARG)
Juan Antonio Muñoz, El Mercurio and UNIACC (CHL)

Sala La Capilla

Wednesday 20th November

9:00 to 10:00 hrs.

Women's Forum Breakfast*

Foyer de Agustinas

* Activity for OLA members

10:00 to 10:45 hrs.

Dance Forum Foundation*

Speakers

César Morales, Teatro Municipal de Santiago (CHL)

Élisabeth Platel, Ecole de Danse de l'Opéra national de Paris (FR)

Sala La Capilla

* Activity for OLA members

LEADERSHIP IN TIME OF CHANGES

11:00 to 11:20 hrs.

Inner Development Goals (IDG):

A New Leadership for Sustainability

Speaker

Adrián Nájera-Coto, University of Texas Rio Grande Valley (USA)

Sala La Capilla

11:20 to 12:30 hrs.

Adaptation and Leadership

Speakers

Andrea Caruso, Theatro Municipal de São Paulo (BRA)

Juan Carlos Eichholz, Adapsys (CHL)

Marc Scorca, Opera America (USA)

Moderator

Martín Inthamoussú, Universidad Católica del Uruguay (UY)

Sala La Capilla

12:30 to 13:30 hrs.

Closing of the Annual Conference

Speaker

Directorio OLA

Sala La Capilla

13:30 to 17:00 hrs.

Tour Experience Marqués de Casa Concha

Meeting point:

Front of Teatro Municipal de Santiago

* Activity for OLA members, previously subscribed

19:30 hrs.

Festival NÓM

Results of the New Latin American Creative Lab Opera Competition

CorpArtes

Speakers

Ricardo Appezato

Artistic Director
Santa Marcelina Cultura - Theatro São Pedro (BRA)

Isamay Benavente

Director
Teatro de La Zarzuela (ESP)

José Miguel Benavente

Vice Presidente
CORFO (CHL)

Enrique Bordolini

Technical Director
Teatro Colón de Buenos Aires (ARG)

Carlos Bruna

Project Director
Teatro Municipal de Santiago (CHL)

Isidora Cabezón

Executive Director
Centro para la Revolución Tecnológica en Industrias Creativas, CRTIC (CHL)

Yalilé Cardona

Director of the Bogotá International Classical Music Festival
Teatro Mayor Julio Mario Santo Domingo (COL)

Andrea Caruso

General Director
Theatro Municipal de São Paulo (BRA)

Daniel Cerezo

General Manager
Auditorio de Tenerife (ESP)

Juan Carlos Eichholz

Founder and main partner
Adapsys (CHL)

Flávia Furtado

Executive Director
Festival Amazonas de Ópera (BRA)

Ignacio García-Belenguer

General Director
Teatro Real (ESP)

Salvador García

Programme Coordinator
Teatro del Bicentenario Roberto Plasencia Saldaña (MX)

Gerardo Grieco

General Director
Teatro Colón de Buenos Aires (ARG)

Eric Herrero

Artistic Director
Theatro Municipal do Rio de Janeiro (BRA)

Javier Ibacache

Programming Director
Centro Cultural CEINA (CHL)

Jesús Iglesias

Director artístico
Palau de Les Arts Reina Sofía (ES)

Martín Inthamoussú

Cultural Manager
Universidad Católica del Uruguay (UY)

Hannu Järvensivu

Assisting Head of the Set Workshop / XR Stage Project Manager
Finnish National Opera and Ballet (FIN)

Jean-Yves Kaced

Director of International Relations
Opéra national de Paris
Director of AROP (FR)

José María Lassalle

Researcher, academic and philosopher (ESP)

Carmen Gloria Larenas

General Director
Teatro Municipal de Santiago (CHL)

Gonzalo Larenas

Executive Director
Fundación Teatro del Lago (CHL)

Peter Maniura

Director
IMZ (UK)

María Patricia Marín

Director
Teatro Metropolitano de Medellín (COL)

Alejandra Martí

Executive Director
Ópera Latinoamérica

John McIlduff

Artistic Director
Dumbworld (IRL)

César Morales

Artistic Director of Ballet de Santiago
Teatro Municipal de Santiago (CHL)

Juan Antonio Muñoz

Writer, critic for *El Mercurio* and
Dean of Arts faculty at UNIACC (CHL)

Malena Muyala

Director
Teatro Solís (UY)

Adrián Nájera-Coto

Graduate Research Assistant
University of Texas Rio Grande Valley (EE.UU.)

Wang Ning

Director
National Centre for the Performing Arts (NCPA)
(CHN)

Ramiro Osorio

General Director
Teatro Mayor Julio Mario Santo Domingo (COL)

Valentí Oviedo

General Director
Gran Teatre del Liceu (ESP)

Francisca Peró

Executive Director
Teatro Biobío (CHL)

Gabriela Perona

CEO
Sinfonía por el Perú (PE)

Aloha Pinto

Coordinator of Culture and Sport
CAF - Banco de Desarrollo de América Latina y
el Caribe

Lauri Pokkinen

External Relation Manager
Finnish National Opera and Ballet (FIN)

Sebastian Rivas

Artistic Director
STOP, Sonic Theatre Opera Performance (FR)

José Luis Rivero

Artistic Director
Auditorio de Tenerife (ESP)

Andrés Rodríguez

Opera Director
Teatro Colón de Buenos Aires (ARG)

Carmen Romero

General director
Fundación Teatro a Mil (CHL)

Pedro Salazar

Director
La Compañía Estable (COL)

Karl Sateler

Independent technical Director (CHL)

Marc Scorca

President and CEO
Opera America

Lorena Sepúlveda

National Director
ProChile (CHL)

Chantal Signorio

Founder and President
Puerto de Ideas (CHL)

Karen Stone

Director
Opera Europa

Francisca Vásquez

Commercial and Marketing Submanager
Teatro Municipal de Santiago (CHL)

Carlos Veitia

General and Artistic Director
Teatro Nacional Eduardo Brito (RD)

María Fernanda Videla

Scenic Manager
Teatro Biobío (CHL)

Georg Vierthaler

General Director
Stiftung Oper in Berlin (DEU)

Alejandra Wood

Board Member and Chair of the
Sustainability Committee
Codelco (CHL)

Tsuyoshi Yamaguchi

Director
Tokyo Nihonkai Opera Foundation (JPN)

Trinidad Zaldívar

Head of the Division of Cultural Affairs,
Solidarity and Creativity in Office of
External Relations
Inter-American Development Bank (IDB)

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