Sponsorship
Annual conference
Manaus, Brazil, 2023
Be part of our annual conference Brazil 2023!

Ópera Latinoamérica, Festival Amazonas de Ópera and the Secretary of Culture and Creative Economy of Amazonas welcome the opera and music industry to the 16th annual Ópera Latinoamérica Conference 2023.

For the first time in our history, we open the doors of our annual event to companies and institutions that share our purpose and want to know our thoughts and ideas in three days of activities.

Sponsorishing the Opera Conference gives you the possibility to reach opera and music industry decision makers in Latin America and become a partner of our network.

By partnering with Ópera Latinoamérica as a sponsor, you will have the opportunity to meet new clients, colleagues at the conferences and networking activities and have a direct insight of our business.

Increase the visibility of your business in Latin America by being part of our Conference 2023!
Ópera Latinoamérica, OLA

Ópera Latinoamérica, OLA, is a non profit organisation and the largest theatre network that brings together more than 40 of the most important opera houses in Ibero-America.

Created in 2007 in Chile, OLA aims to promote lyrical activity and the arts of classical representation in the Ibero-American region through the creation of networks, training opportunities, collaborative economy practices, open knowledge and co-production, thus generating a community around the development of classical performing arts.

It also seeks to be the bridge between Latin American theatres and the world; a network of support, promotion and reference of opera and classical performing arts in Latin America, both for theaters in the continent and abroad.
Festival Amazonas de Ópera

The Festival Amazonas de Ópera is an annual festival of opera presented in the Amazon Theatre (Teatro Amazonas) in Manaus, Brazil.

The Amazonas Philharmonic is the official orchestra of the Festival, which is held every year from March until May. In 2011 the orchestra completed its 15th consecutive year of participation in the festival.
Members conference profile

• More than 50 opera houses, theatres and festivals from 13 countries in Latin America, Spain and United States.
• General Directors, Artistic directors, marketing directors from the institution.
• Representatives of local institutions.
• Artists, managers from the Latin American music field.
Geographical distribution

- 45 opera houses, theatres and festivals.
- 13 countries: Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Peru, Spain, Uruguay and Venezuela.
Be our partner!

Sponsorship plans
Principal Sponsor

This category is the highest level of sponsorship.

- Logo of the company under the title of the Conference in every communication.
- Includes the opportunity to present content in dedicated spotlight sessions or underwrite a general session.
- Logo of the company in all of our dossier, website, letters, newsletter, social media during one year.
- Host the welcome reception with verbal recognition in the inauguration speech.
- Special article in the OLA newsletter.
- Table/stand in main hall of the Justice Palace where the conference will be hold.
- Brand presence in the Welcome bags and tags.
- Includes the tickets for 4 opera openings during the Festival.
- Price: $5,000 USD
Institutional Sponsor

- Includes the opportunity to make a presentation during the days of the conference.
- Place a promotional Item in Welcome Bag (given by the company).
- Logo of your company in all of our papers, dossier, letters, newsletter.
- Host off all the coffee breaks.
- Table in main hall of the Justice Palace where the conference will be hold.
- Includes tickets for 4 opera openings during the Festival.

Price: $1,000 USD
Partner

• Includes the possibility to attend to the open activities of the Conference: panels, talks and coffee breaks, performances.

• Includes the tickets for 4 opera openings during the Festival.

• Price: $300 USD
# Sponsorships plans & benefits

OLA offers three categories of sponsorship opportunities that provide progressively more engagement with our organisation and visibility to your company.

<table>
<thead>
<tr>
<th>Principal sponsorship</th>
<th>Institutional sponsorship</th>
<th>Partner sponsorship</th>
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</thead>
<tbody>
<tr>
<td>This category is the highest level of sponsorship and it is unique.</td>
<td>This category has the second level of visibility and promotion for companies. Only 5 spaces.</td>
<td>This is a special possibility for professionals of the sector that wants to be part of our gathering and share with our network.</td>
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<tr>
<td>• Logo of the company under the title of the Conference in every communication.</td>
<td>• Includes the opportunity to make a presentation during the days of the conference.</td>
<td>• Includes de possibility to attend to the open activities of the Conference like talks, coffee breaks and performances.</td>
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<tr>
<td>• Includes the opportunity to present content in dedicated spotlight sessions or underwrite a general session.</td>
<td>• Attend to the receptions.</td>
<td>• Includes the tickets for 4 opera openings during the Festival.</td>
</tr>
<tr>
<td>• Logo of the company in all of our dossier, website, dossiers, letters, newsletter, social media during one year.</td>
<td>• Logo of your company in all of our papers, dossier, letters, newsletter.</td>
<td>• Price: $300 USD (per person)</td>
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<tr>
<td>• Host the welcome reception with verbal recognition in the inauguration speech.</td>
<td>• Host off all the coffee breaks.</td>
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<td>• Especial article in the OLA newsletter.</td>
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<td>• Brand in the Welcome bags and tags.</td>
<td>• Includes the tickets for 4 opera openings during the Festival.</td>
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<td>• Includes the tickets for 4 opera openings during the Festival.</td>
<td>• Price: $1.000 USD (per organization)</td>
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Some of our past conferences
Montevideo, Uruguay 2019
Bogotá, Colombia 2017
Quito, Ecuador, 2016
Barcelona, España 2022
Contact us

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